CURLY HAIR



Studio 417 is proud to be the ONLY Ouidad Certified salon in Missouri!

We have 6 Ouidad (We-dad) Certified stylists who specialize in curly hair cuts, colors and styling. Ouidad's Carving & Slicing is a curl specific cutting technique that removes the bulk that causes "pyramids." This cut enhances the natural curl pattern to achieve well-defined ringlets that fit gently into each other like puzzle pieces. A Ouidad stylist analyzes each client's unique curl pattern and texture, listens to their story and desires, and formulates a tailored plan to optimize their curls.



Book with David, Mac, Michelle, Mindy, Katrina, or Kira

Ouidad Miracle Treatment: Strengthens curls with a combination of essential amino acids, proteins, and effective moisturizers. It is the foundation for restoring and maintaining beautiful frizz free curls. \$25 as an add on service only.

Ouidad Rake and Shake Curly Style: Hair is clarified, moisturized and brought to life using Ouidad's shampoos and conditioners, then styled with their products, using the Rake and Shake technique, to define your curls and leave them bouncy and beautiful. \$75

Please detangle hair prior to your appointment.

For tangled or unruly hair or extra-long or thick hair there is a \$25 upcharge for each additional 15 minutes.

Ouidad Curly Haircut: Express, never suppress, your curls! A Ouidad haircut is a customizable cut to enhance natural curls. Curls are shaped wet and dry for maximum definition. This cut is ideal for those with wavy, curly, or kinky curls. A Ouidad cut is 1.5 hours, consisting of curl identification, product knowledge, and styling/care lesson. All Ouidad cuts are performed by a certified Ouidad stylist using Ouidad products. \$125

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Ouidad Hilight + Cut: Curls become more defined by having your technically trained stylist create a custom highlight placement based off your curl pattern. Service is finished with a Carve & Slice haircut and a Rake & Shake style. \$225

Ouidad Balayage + Cut: Freehand painted highlights create a lived-in look for your waves or curls. Service is finished with a Carve & Slice haircut and a Rake & Shake style. \$235

Ouidad Color + Cut: Custom color application from roots to ends to create a solid, shiny result. Service is finished with a Carve & Slice haircut and a Rake & Shake style. \$215